

# Heartland

## Equitable Development Symposium

### **Sponsorship Level**

#### **Intentional Equity Driver \$20,000**

- VIP Welcome Reception
- VIP American Jazz Museum Breakfast
- VIP Dividing Line and Development Tour
- Company name listed with event title in all HEDS promotional materials
- Logo placement on all HEDS email invites, promotions, and event signage
- Designated space or table for on-site promotion
- Opportunity to offer product(s)/services to event attendees
- Stand-alone pre-event acknowledgment on HEDS social media
- Executive Luncheon with Video Spotlight (up to one-minute)
- VIP Dinner, Thursday Night
- VIP Seating at General Breakfast with Video Spotlight (up to 30 seconds)
- VIP Seating at General Luncheon with On Screen Recognition
- Workshop Access
- Pitch Zone Access
- Half-page Interior Color Ad in Program
- Verbal Recognition at All Plenary Sessions
- Session Sponsor
- Website Recognition