

## Sponsorship Level Resource Builder \$10,000

- VIP Welcome Reception
- VIP American Jazz Museum Breakfast
- VIP Dividing Line and Development Tour
- · Logo placement on all HEDS promotions
- Acknowledgment in all HEDS press releases
- · On-site signage promotion at the event
- Pre-event acknowledgment on HEDS social media
- Executive Luncheon
- VIP Dinner, Thursday Night
- General Breakfast
- General Luncheon
- Workshop Access
- Pitch Zone Access
- · Quarter-page Interior Program Ad
- Verbal Recognition at All Plenary Sessions
- Website Recognition