

Heartland

Equitable Development Symposium

Sponsorship Level **Equity Champion \$30,000**

- VIP Welcome Reception
- VIP Seating American Jazz Museum Breakfast
- VIP Dividing Line and Development Tour
- Company name listed with event title in all HEDS promotional materials
- Prominent logo placement on all HEDS email invites, promotions, and event signage
- Acknowledgment in all HEDS press releases
- Designated space or table for on-site promotion
- Stand-alone pre-event acknowledgment on HEDS social media
- Potential additional branding opportunities (TBD)
- Executive Luncheon with Video Spotlight (up to two-minutes)
- VIP Dinner, Thursday Night
- VIP Seating at General Breakfast with Video Spotlight (up to one-minute)
- Workshop Access
- Pitch Zone Access
- Full-page Color Inside Cover Ad in Program
- Verbal Recognition at All Plenary Sessions
- On-Screen Ad in All Sessions
- Pitch Zone Sponsor
- Website Recognition